

# Bloom Collective - Social Media / Content Assistant (Market Days)

Are you keen to grow your portfolio and love the buzz of markets? Bloom Collective is seeking a content-savvy assistant who can shoot, post and share on-the-day footage from our events.

**Location:** Waikato-based preferred | Casual / Event-based **Time Commitment:** 1.5 hrs per market (normally 5.30pm-6.30pm recording time) **Availability:** Must be available for weekend events / event is weather dependant

## What You'll Be Doing:

- Capturing short video clips and photos at Bloom Collective markets
- Uploading real-time stories to our Instagram/Tiktok
- Getting vendor content, behind-the-scenes, and capturing the vibe

### You'll Need:

- A phone with decent camera quality or your own content gear
- Decent data for on the day uploading
- Confidence creating Instagram/Tiktok content stories, reels, etc.
- A good eye for visuals and storytelling
- A friendly, professional vibe with vendors and customers
- To work independently with minimal supervision

#### **Bonus If You:**

- Have or are studying media, marketing, comms, or similar
- Want to build a portfolio we're happy to credit/tag where possible
- Are interested in doing more paid work with Bloom between markets

This is a paid, contract role. One market at a time.

There may be an opportunity to increase hours as the markets scale.



#### **Hours of Work:**

Saturdays from approximately 5.30pm to 6.30pm ish, with occasional additional hours as needed. Specific dates for Bloom Collective are as follows. Times and Dates may require flexibility on some occasions, eg weather cancellations. Please only apply if you can attend these dates:

2025

- 11th October
- 8th November (Xmas market may require longer hours)
- 13th December

2026

- 10th January
- 14th February
- 14th March
- 11th April (Easter Market)

#### **Compensation:**

Pay rate is dependent on experience, on a contractor's agreement and will be processed following New Zealand employment standards. Alternatively, if you're self-employed, we're happy to arrange a suitable contract and pay via invoice.

#### **Additional Information:**

- Bloom Collective is an Equal Employment Opportunity employer.
- We are committed to maintaining a safe and healthy work environment in compliance with health and safety regulations.
- Employees are entitled to minimum wage and other employment rights as per New Zealand law.

If you are interested in this role, please email Taz at info@blackfox.nz or call 0272554884. Be sure to include the role you are applying for in the subject line.

Looking forward to seeing your application come through

Black Fox Creative Limited. www.blackfox.nz

